Broomfield FISH: King Soopers Community Rewards Program

WHAT? The King Soopers Community Rewards Program allows shoppers to donate a portion of the money they spend at King Soopers to organizations of their choice. This includes items bought in-store, as well as things like gas.

WHY? It’s a super easy way to support Broomfield FISH, and a great way to give back to your community! If you make it a part of your normal shopping routine, you can help without even thinking about it.

WHO? You!

HOW? STEP 1: Get a Loyalty Card
If you already have one, move to step 2. If not, head to the customer service desk at any King Soopers or City Market to get one.

STEP 2: Log-In
Head to http://www.kingsoopers.com, and either create an account or log-in to your existing one.

STEP 3: Choose Broomfield FISH
Once logged in, go to “My Account”, then “Community Rewards”. Use the search tool to find Broomfield FISH, and select it as your organization.

STEP 4: Shop!
When you check out, use your loyalty card, and a portion your purchases will help support FISH!