

# Broomfield FISH: King Soopers Community Rewards Program



**WHAT?** The King Soopers Community Rewards Program allows shoppers to donate a portion of the money they spend at King Soopers to organizations of their choice. This includes items bought in-store, as well as things like gas.

**WHY?** It's a super easy way to support Broomfield FISH, and a great way to give back to your community! If you make it a part of your normal shopping routine, you can help without even thinking about it.

**WHO?** You!

**HOW?** **STEP ①: Get a Loyalty Card**  
If you already have one, move to step 2. If not, head to the customer service desk at any King Soopers or City Market to get one.

**STEP ②: Log-In**  
Head to <http://www.kingsoopers.com>, and either create an account or log-in to your existing one.

**STEP ③: Choose Broomfield FISH**  
Once logged in, go to "My Account", then "Community Rewards". Use the search tool to find Broomfield FISH, and select it as your organization.

**STEP ④: Shop!**  
When you check out, use your loyalty card, and a portion your purchases will help support FISH!

